



The Eye of the Collector

Video works from the Collection Manuel de Santaren.

Curated by Julia Draganović and Claudia Löffelholz, LaRete Art Projects for Arte Fiera Art First 2012, Bologna

Opening Saturday 28 January 2012, 6 pm -12 am
29 January - 5 February 2012

Villa delle Rose

Via Saragozza 228-230, 40135 Bologna, Italy

Arte Fiera Art First devotes a special guest event to video art, involving one of the most important collectors of this genre, **Manuel de Santaren**, with the exhibition **The Eye of the Collector. Video works from the Collection Manuel de Santaren**, curated by **Julia Draganović and Claudia Löffelholz**, a project by **LaRete Art Projects for Arte Fiera Art First 2012, Bologna** (29 January - 5 February 2012, Opening 28 January 2012, 6-12 am).

De Santaren is a patron of "time based art": as well as a collector, he is a supporter of these forms of art in the world. He has championed the acquisition and inclusion of video works for the permanent collections of museums such as the Solomon R. Guggenheim Museum, he supports the work of young artists and he promotes the video art in the international art scene.

The show at MAMbo - Villa delle Rose in Bologna presents a selection of his collection, with eleven video works of some of the most important artists who deal with video: **Maria José Arjona, Niklas Goldbach, Jesse Aron Green, William Lamson, McCallum and Tarry, Hans Op de Beeck, Chrischa Venus Oswald, Luigi Presicce, Isabel Rocamora, Janaina Tschäpe**. These video installations are based on performances produced not for a live audience but for the eye of a camera.

With the exception of McCallum and Tarry and Isabel Rocamora the camera's fixed position prevails, simulating the standpoint of a non-involved viewer who keeps a constant distance from the events. The body, its relation to its environment and the physical interaction with others are at the center of every video: from the tableaux vivant by Niklas Goldbach, William Lamson or Luigi Presicce, the performances by Maria José Arjona and Jesse Aron Green which refer to minimal and conceptual art, body art related pieces like "HAUTNA---T" by Chrischa Venus Oswald, videos related to dance choreography like the ones by McCallum and Tarry, Janaina Tschäpe or Isabel Rocamora to the strange living sculptures in Hans Op de Beeck's "The Stewarts have a Party".

The striking power of the visual which doesn't need to be explained - the videos in Manuel de Santaren's collection live of this. They are proof that bodies and images in movement are the essential elements of an effective language for this medium, it doesn't need much more. But the most difficult thing to achieve is simplicity. The small selection of videos chosen for **The Eye of the Collector** will present a variety of ways in which speechless moving images are able to generate amusement or admiration, emotion, tenderness or rejection, confusion or enlightenment.

Manuel de Santaren is a Boston and Washington DC based collector whose main focus is New Media/Video based works. His extensive collection comprises works which focus primarily on performance, appropriation of mass media imagery, and animation. Mr. de Santaren is the Co-Chair of the Photography Committee of the Solomon R. Guggenheim Museum in New York where he has championed the acquisition and inclusion of video works for the permanent collection. He is also on the Board of Overseers of the Museum of Fine Arts Boston and an active participant in the Visiting Committee / Contemporary Art where

he offers his knowledge and passion for time based works. Furthermore, he is member of the Executive Board of The Cisneros Fontanals Foundation based in Miami, Florida.

The show will be accompanied by a publication with texts by Manuel de Santaren, Julia Draganović, Elena Forin, Claudia Löffelholz and Federica Patti

In collaboration with Arte Fiera Art First 2012.

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Curated by Julia Draganovic and Claudia Löffelholz, LaRete Art Projects for Arte Fiera Art First.

29 January – 5 February 2012 Opening 28 January, 6 pm -12 am 29 January, 10 – 6 pm 30 January –5 February, 12 – 7 pm

Free admission

Villa delle Rose, Via Saragozza 228-230, 40135 Bologna

Works featured in the exhibition

Maria José Arjona. The Beauty of the Four-legged Animal, 2009. 4 channel video on monitors, non-synchronized, no sound.

Niklas Goldbach. The Nature of Things, 2011. Video Installation with stereo sound, Full HD, 202'.

Jesse Aron Green. Ärztliche Zimmergymnastik, 2008. Video Still. HD Video Installation with sound, 80'.

Bradley McCallum & Jacqueline Tarry. Cut, 2006. HD video with sound, 4'00".

William Lamson. Action for the Paiva, 2011. Video Installation with sound, Full HD, 25'09".

Hans Op de Beeck. The Stewarts Have a Party, 2006. Video with sound, 4'19".

Chrischa Venus Oswald. HAUTNA---t, 2005-06, Video with sound, 2'47".

Luigi Presicce. La benedizione dei Pavoni, 2011. Performance per due bambini, abitazione privata Porto Cesareo (LE). HD, no sound, 11'.

Isabel Rocamora. Body of War, 2010. Single channel video S16mm mastered onto HD hard drive, with sound. 20'49".

Janaina Tschäpe, Lacrimacorporus, 2004. Single channel DVD projection with sound, 3'36" / Untitled (Scream), From Series: Blood Sea, 2004. Single Channel DVD, no sound, 5'34".

Info

<http://www.larete-artprojects.net/>

<http://www.mambo-bologna.org/villadellerose/>

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